Fundamentals of Motivational Interviewing

It is estimated that roughly 80% of clients who enter treatment are ambivalent about changing their behavior. Motivational interviewing (MI) is an intentional, client-centered approach for facilitating and producing increases in motivation for behavior change by assisting clients in exploring and resolving ambivalence. MI, as a counseling style, has been shown to be effective with a wide variety of problem behaviors such as substance abuse, adopting healthy behaviors (eating, exercising), treatment adherence and compliance, and other psychological problems. Thus, mental health workers from various backgrounds practicing in a variety of settings are beginning to integrate MI into their clinical repertoire.

This introduction to MI will acquaint the audience with basic concepts and methods of MI. As such participants will be exposed to the foundational concepts including the “spirit,” principles and processes of MI that can be integrated with one's approach to counseling and psychotherapy. Building on this foundation the foundational philosophy and active principles will be discussed with emphasis on MI’s unique focus on increasing change talk and reducing talk maintaining the status quo. The webinar will conclude with a brief overview of the evidence base for MI.

Learning Objectives
At the end of this seminar, participants will be able to:
1. Describe the Motivational Interviewing perspective about ambivalence and readiness to change problem behaviors.
2. Describe the foundational spirit, basic principles and processes of Motivational Interviewing.
3. Identify MI consistent and inconsistent communication methods aimed at enhancing client motivation to change.
4. Identify different types of change talk and sustain and MI consistent responses.
5. Explain the current research supporting the efficacy of Motivational Interviewing with various behavioral problems.

Seminar Schedule
Typically begins at 10:00 AM and ends at 1:15 PM Eastern time. There is one 15 minute break. However, check the webinar schedule.

Outline

Begin at 10 AM Eastern
Definition of MI
MI Philosophy
Compassion
Acceptance
Collaboration
Evocation
11:15 Break
11:30 MI Processes
Engaging
Focusing
Evoking
Planning
12:15 Change and Sustain Talk and Evidence Base
End 1:15 PM ET

Our seminars are available in two formats: The first is a live, interactive webinar. If the webinar time is not convenient for you, you can purchase the Home Study version. It is a recorded version of the webinar. You will have to pass a test to earn CE's for both the live webinar and the Home Study version.

General Information

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This seminar has been approved and reviewed by Keith Hannan, Ph.D., Phil Rich, LCSW, and Loreen Yerrick, MSN, RN. This approval expires on March 1, 2022.

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The Presenter

Michael Madson earned his PhD in counseling psychology from Marquette University in 2005. He is a Professor in the Psychology Department at the University of Southern Mississippi and a Licensed Psychologist in Mississippi. Dr. Madson directed the Brief Alcohol Screening and Intervention for College Students at USM and teaches graduate classes in counseling and psychotherapy and substance abuse treatment. As a member of the Motivational Interviewing Network of Trainers and co-author of the book Fundamentals of Motivational Interviewing: Tips and Strategies to Address Common Clinical Challenges he is the Director of Faculty Development and Training Fidelity for the project Screening and Brief Intervention and Referral to Treatment Training for Medical Students and Residents in Mississippi funded by the Substance Abuse and Mental Health Services Administration. He was also the Motivational Interviewing Director for Hub City Steps, an MI enhanced lifestyle intervention aimed at reducing hypertension among African American individuals funded by the National Institute for Minority Health and Health Disparities. He has provided clinical services at the Milwaukee VA, the Medical College of Wisconsin in the Department of Plastic & Reconstructive Surgery and the Transplant Department, and at Rogers Memorial Hospital in the OCD unit.